

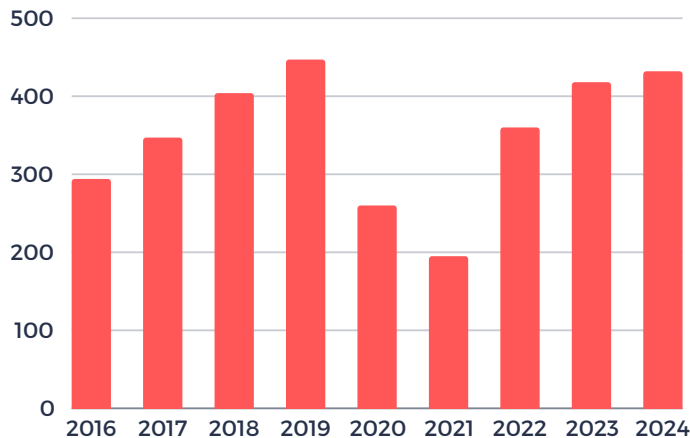
MagicAid

2024 ANNUAL REPORT



MagicAid

PATIENTS ENGAGED IN BEDSIDE MAGIC THERAPY VISITS



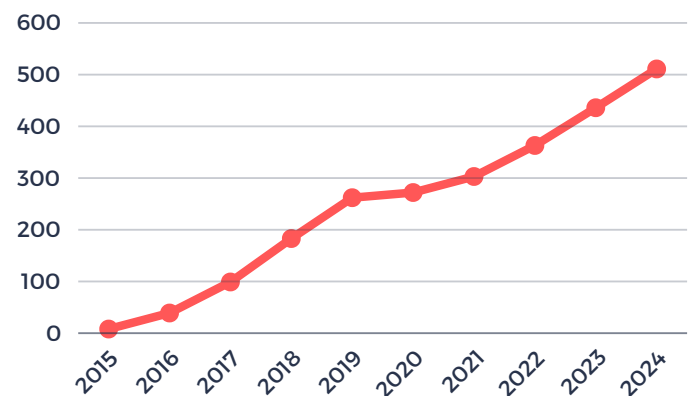
MAGICAID RESEARCH

We're excited to share that enrollment for our latest study at Stony Brook Children's is complete! This research focuses on how MagicAid magic therapy reduces pain and anxiety in children undergoing invasive procedures in the Emergency Department. Early results are encouraging – therapy sessions eased anxiety and were praised by staff and families for easing stress during challenging moments. A big thank you to our medical student leaders for spearheading this effort!

BRIDGING MAGIC AND MEDICINE

2024 was another remarkable year for MagicAid! Our in-person magic therapists connected with over 400 patients in approximately 100 hours of therapy. With a cumulative impact reaching more than 5,000 patients, we continue to expand nationwide, bringing joy and comfort to children in need.

MEDICAL STUDENT VOLUNTEERS TRAINED IN MAGIC THERAPY



NEXT STEPS FOR 2025!

In 2025, we aim to **expand to new centers**, **publish research**, and **enhance fundraising** to grow programs and maximize impact. With your support, we can bring MagicAid's therapy to more children, showing the power of innovation and compassion!

THANK YOU TO OUR PARTNERS (AND MANY OTHERS!)



In 2024...

400+

Patients seen

6,000+

Minutes of magic therapy provided

2

New medical centers offering MagicAid